



# MEDIA

**THE MEDIA STREAM IS PASSIONATE ABOUT WORKING WITH THE INSTRUMENT OF MEDIA, INTRODUCING YOU TO DIFFERENT FIELDS AND HOW TO USE THEM EFFECTIVELY WITHIN THE KINGDOM. ONE MESSAGE INFLUENCING MANY THROUGH THE LENS OF MEDIA.**

## **SUBJECT 1: INTRODUCTION TO MEDIA**

This module lays the foundation of the art of communication through media.

**Aims:** Students focus on how to tell meaningful stories through the eye of a lens. They will have a better understanding of the theory and practical elements of DSLR photography and videography. Skills are taught through practical, hands-on lessons.

Learning areas include: Event Media, Basics of Composition, and Introduction to the Camera.

## **SUBJECT 2: DESIGN AND EDITING**

This module focuses on the concepts, terminology, and principles of various forms of media.

**Aims:** Students will be introduced to graphic design, video and photo editing. They will learn how to effectively use industry standard software applications to communicate a kingdom message.

Learning areas include: Adobe Creative Suite, such as Photoshop, Illustrator, InDesign, and Premier Pro.

## **ACCREDITED LEARNING:**

Students will complete an accredited diploma in graphic design through SHAW Academy.

## **PRACTICAL ACTIVITIES:**

Students who sign up for this school will take part in the following activities in order to gain experience and to practically apply what they have learned:

- Serving and involvement in VGY Chapel Services, Victory Church Worship Ministry, and Creative Collective.
- Live media productions
- Visits to real world design and production companies