



# MEDIA

**THE MEDIA STREAM IS PASSIONATE ABOUT WORKING WITH THE INSTRUMENT OF MEDIA, INTRODUCING YOU TO DIFFERENT FIELDS AND HOW TO USE THEM EFFECTIVELY WITHIN THE KINGDOM. ONE MESSAGE INFLUENCING MANY THROUGH THE LENS OF MEDIA.**

## **SUBJECT 1: THE ART OF CAPTURING**

Aim: To lay the foundation of the art of communication through media where students learn how to tell meaningful stories

- Intro to media
- Photography
- Videography
- Audio Recording
- Script writing
- Graphic design

## **SUBJECT 2: EDITING AND DESIGN**

Aim: Students learn practical media related skills and how to effectively use industry standard software applications to communicate a kingdom message

- Event Media
- Adobe Lightroom
- Adobe Premier Pro

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

## **PRACTICAL ACTIVITIES:**

A MEDIA student will take part in the following activities which will give them valuable insight into the practical application of what is learned in class:

- Various practical media projects
- Victory Church Media Ministry
- Victory Church events
- Victory Church services (VGY Student Chapels, Frontline youth, Sunday services)
- Live media productions
- Exposure to real world professionals and visits to real world media companies.

*\* Some of these subjects are subject to change based on lecturers availability*